

CALL FOR CASES AND PROPOSALS
2017 Annual NACRA Conference
North American Case Research Association
October 19 – 21, 2017
Sheraton Chicago O'Hare

Important Dates

- 12 June Proposals for "New Views" Panels, Workshops, and Symposia
- 19 June Case and Start-up Cases' Workshop **submission deadline at Noon EDT.**
- 19 July Decisions to authors; Conference registration opens
- 05 Sep Early Registration deadline (for discounted conference fee)

Cases: Cases **DUE 19 June, 2017.** NACRA's annual meeting features a distinctive case roundtable discussion format which aims to help authors develop teaching cases that support student-centered discussion-based learning and are suitable for publication in textbooks and refereed journals (such as NACRA's *Case Research Journal*). Roundtable participants offer constructive suggestions about each other's' cases.

In submitting your case, you are committing to having at least one author attend the NACRA conference and participate in case roundtables on October 20 (begins at 8 am) and October 21 (ends at noon). Authors who submit two cases to two different tracks must have a co-author who will also attend the conference.

Most cases target business school courses (e.g., accounting, entrepreneurship, ethics, finance, HRM, organizational behavior, strategy, technology and operations management, other topics). Cases dealing with educational administration, engineering, health-care management, social work, law, and other topics amenable to student-centered discussion-based learning are also welcome. Undisguised decision-focused cases based on primary sources (interviews, field visits) are highly preferred. Although cases may be disguised, they *must* be based on real events and real people in real organizations. Submitted cases may have been previously taught, but must not be previously published or accepted for publication elsewhere (journals, books, online) before the October 19-21, 2017 conference.

Start-up Cases' Workshop: Two kinds of authors are encouraged to submit a 2-page start-up case for discussion at this workshop, Thursday October 19 (1-4 pm):

- Newcomers who want to learn how to develop effective teaching cases and instructors manuals
- Experienced authors who want advice on instructor manual (teaching note) preparation or on a new case approach -- such as an interdisciplinary or multi-media case. *In submitting your two-page start-up case, you are committing to having at least one author attend the NACRA conference and participate in the Start-Up Case Workshop on Thursday, October 19, 2017 (1- 4 pm). Send two-page proposals for Start-up Cases to: startupcasesnacra16@gmail.com*

New Views (Panels, Workshops, and Symposia): Proposals welcome. Past conferences included sessions on Teaching with Cases, Case Research for Theory Building and Testing, Interdisciplinary Cases, Multimedia Cases. **Proposals DUE 12 June, 2017.** See www.nacra.net for the link to the 2017 conference website. New Views submission instructions are on the conference website.

About Sheraton Chicago O'Hare: The Sheraton is located at O'Hare International Airport, allowing easy access to and from the airport. Located in Rosemont, Illinois, the hotel is just minutes from the O'Hare airport and only 15 miles from downtown Chicago. Providing complimentary 24-hour shuttle, fitness center and a Sheraton Club Lounge the hotel offers the comfort we deserve.

Transportation: Take advantage of the complimentary 24-hour shuttle. For information, see conference links at www.nacra.net.

Chris Cassidy, NACRA Vice President for Programs, 2017
Sam Houston State University, Huntsville TX cassidy@shsu.edu

See conference links on NACRA website for submission instructions (www.nacra.net)